

	Monday 13.02.17	Tuesday 14.02.17	Wednesday 15.02.17	Thursday 16.02.17	Friday 17.02.17
08:30					
08:45					
09:00	Welcome by FHNW Prof. Dr. Ruedi Nützli	Information On-site seminar Project team	Google Zurich Guided tour, presentation about development process and Q&A Dr. Javier Bargas	Innovation in the Swiss industry Robert Rudolph swissmem.ch	Globalisation - Prospects, transformations and challenges? Jean-Pierre Lehmann
09:15	Introduction Project team & Prof. Dr. Anita Graf				
09:30		BREAK		CS Innovation Challenge Enrico Salvadori credit-suisse.com	
09:45	The impact of a positive appearance Corinne Staub corinne-staub.ch	Lessons learned from the 2016 U.S. presidential election Dr. Louis Perron perroncampaigns.com			
10:00			LUNCH	LUNCH	LUNCH
10:15		LUNCH			
10:30			LUNCH	LUNCH	LUNCH
10:45	LUNCH	LUNCH			
11:00			LUNCH	LUNCH	LUNCH
11:15	LUNCH	LUNCH			
11:30			LUNCH	LUNCH	LUNCH
11:45	LUNCH	LUNCH			
12:00			LUNCH	LUNCH	LUNCH
12:15	LUNCH	LUNCH			
12:30			LUNCH	LUNCH	LUNCH
12:45	LUNCH	LUNCH			
13:00			Driving Innovation - how organizations discover, select and execute on innovation Harm Flik zuehlke.com	How digitalisation is influencing innovation processes and business models Michael Schranz appswithlove.com	Transfer from Zürich to Bern
13:15	BREAK	BREAK			
13:30			BREAK	BREAK	BREAK
13:45	BREAK	BREAK			
14:00			BREAK	BREAK	BREAK
14:15	BREAK	BREAK			
14:30			BREAK	BREAK	BREAK
14:45	BREAK	BREAK			
15:00			BREAK	BREAK	BREAK
15:15	BREAK	BREAK			
15:30			BREAK	BREAK	BREAK
15:45	Innovation politics Dr. Fabian Schnell avenir-suisse.ch	Start-up live case Marlene Huerzeler eedoctors.com			
16:00			Street art gallery & bar SOON Gallery Bern galerie-soon.ch	Final Meet-up connectUS	
16:15	Street art gallery & bar SOON Gallery Bern galerie-soon.ch	Final Meet-up connectUS			
16:30			Street art gallery & bar SOON Gallery Bern galerie-soon.ch	Final Meet-up connectUS	
16:45	Street art gallery & bar SOON Gallery Bern galerie-soon.ch	Final Meet-up connectUS			
17:00			Street art gallery & bar SOON Gallery Bern galerie-soon.ch	Final Meet-up connectUS	
17:15	Street art gallery & bar SOON Gallery Bern galerie-soon.ch	Final Meet-up connectUS			
17:30			Street art gallery & bar SOON Gallery Bern galerie-soon.ch	Final Meet-up connectUS	